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Autore	Sreberny Annabelle
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Nota di contenuto	Introduction: The BBC World Service and Iran: Seventy Years of the Delicate Dance -- Chapter 1: From Propaganda to Public Diplomacy: The Changing Paradigms -- Chapter 2: The Establishment of the BBC World Service Persian Radio -- Chapter 3: The BBC World Service, the British Government and the Nationalisation of Iranian Oil -- Chapter 4: The BBC and the Iranian Revolution of 1979 -- Chapter 5: BBC Broadcasting to Afghanistan -- Chapter 6: Culture Wars and Foreign Policy: BBC Persian Television -- Chapter 7: Conclusion.
Sommario/riassunto	"Rumour and speculation in Iran have been rife for generations that the BBC has had a hand in every political upheaval in the country. In this vein the BBC has become a notable element in the complex and tortured narrative of Anglo-Iranian relations. The BBC Persian Service was initially developed in 1940 to prepare and broadcast British war-time propaganda. And it has since been seen by many in Iran as an integral part of British policy-making in the region. Thirty years ago, the Shah of Iran regarded the BBC Persian Service radio as his 'enemy number one' and held it responsible for promoting the revolution of 1979. Only a couple decades earlier, the BBC Persian Service was widely accused for having been complicit in the CIA-led 1953 coup against

Prime Minister Mohammad Musaddiq. And a decade earlier, the BBC Persian Service was strongly linked to the British-planned removal of Reza Shah in 1941. The BBC Persian service has frequently been perceived as an entity which was not simply a vehicle to record the changes occurring in Iran and throughout the Middle East, but rather an active agent of change. In this book, Annabelle Sreberny and Massoumeh Torfeh track the history of the BBC Persian Service, critically analysing both the assumptions that the BBC is a standard bearer for objective reporting and representations of it as a simple tool of Western interests. Also examining the history of relations between the Foreign Office and the BBC Persian Service, they demonstrate that these have never been pre-defined or rigid. Instead, they explore how both institutions have moved from an interest in what can crudely be called state-orchestrated 'propaganda' to a more subtle advocacy of fair and balanced journalism as the best agent of British values and influence."--Bloomsbury Publishing.

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