

1. Record Nr.	UNINA9910820819003321
Titolo	The United States and public diplomacy [[electronic resource]] : new directions in cultural and international history // edited by Kenneth A. Osgood and Brian C. Etheridge
Pubbl/distr/stampa	Leiden, The Netherlands ; ; Boston, : Brill, 2010
ISBN	1-282-94977-2 9786612949777 90-474-3035-2
Descrizione fisica	1 online resource (392 p.)
Collana	Diplomatic studies, , 1872-8863 ; ; v. 5
Altri autori (Persone)	OsgoodKenneth Alan <1971-> EtheridgeBrian Craig <1973->
Disciplina	327.73
Soggetti	United States Foreign public opinion United States Relations United States Foreign relations administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The anomaly of the Cold War : cultural diplomacy and civil society since 1850 / Jessica C.E. Gienow-Hecht -- The problem of power in modern public diplomacy. The Netherlands Information Bureau in World War II and the early Cold War / David J. Snyder -- Ethnicity, security, and public diplomacy : Irish-Americans and Ireland's neutrality in World War II / John Day Tully -- Hollywood, tourism, and dictatorship : Samuel Bronston's special relationship with the Franco regime, 1957-1973 / Neal M. Rosendorf -- Supranational public diplomacy: the evolution of the UN Department of Public Information and the rise of third world advocacy / Seth Center -- Transnational public diplomacy : assessing Salvadoran revolutionary efforts to build U.S. public opposition to Reagan's Central American policy / Hector Perla Jr. -- Foreign relations as domestic affairs : the role of the "public" in the origins of U.S. public diplomacy / Justin Hart -- Crisis management and missed opportunities : U.S. public diplomacy and the creation of the third world, 1947-1950 / Jason C. Parker -- Film as public diplomacy: the USIA's Cold War at twenty-four frames per second / Nicholas J. Cull --

Mediating public diplomacy : local conditions and U.S. public diplomacy in Norway in the 1950s / Helge Danielsen -- Domestic politics and public diplomacy : Appalachian cultural exhibits and the changing nature of U.S. public diplomacy, 1964-1972 / Michael L. Krenn -- Networks of influence : U.S. exchange programs and Western Europe in the 1980s / Giles Scott-Smith.

Sommario/riassunto

"The United States and Public Diplomacy" adds historical perspective to the ongoing global conversation about public diplomacy and its proper role in foreign affairs. It highlights the fact that the United States has not only been an important sponsor of public diplomacy, it also has been a frequent target of public diplomacy initiatives sponsored by others. Many of the essays in this collection look beyond Washington to explore the ways in which foreign states, non-governmental organizations, and private citizens have used public diplomacy to influence the government and people of the United
