1. Record Nr. UNINA9910820799903321

Titolo	Participation in public and social media interactions / / editors, Marta Dynel, Jan Chovanec
Pubbl/distr/stampa	Amsterdam : , : John Benjamins Publishing Company, , 2015
ISBN	90-272-6894-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (285 pages) : illustrations
Collana	Pragmatics & beyond new series Participation in public and social media interactions
Disciplina	302.23
Soggetti	Discourse analysis - Social aspects Communication and technology Social media Mass media and language
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di contenuto	Participation in Public and Social Media Interactions -- Editorial page -- Title page -- LCC data -- Table of contents -- Researching interactional forms and participant structures in public and social media -- 1. Interaction and participation -- 2. Public media -- 3. Social media -- 4. The content of this volume -- Postscript -- References -- Part I. Reconsidering participation frameworks -- Participation frameworks and participation in televised sitcom, candid camera and stand-up comedy -- 1. Introduction -- 2. Participation in natural communication and television discourse -- 3. Participation in sitcoms -- 4. Participation in candid camera comedy -- 5. Participation in stand-up comedy -- 6. Concluding remarks -- References -- Participation structures in Twitter interaction: Arguing for the broadcaster role -- 1. Introduction -- 2. Mediated discourse and participation -- 2.1 The Twitter medium -- 2.2 Investigating participation in computer-mediated discourse -- 3. The broadcaster as a distinct production role -- 4. The broadcaster as a participant in Twitter interaction -- 4.1 The broadcaster as an available addressee -- 4.2 The broadcaster as a responsible party for the talk they transmit -- 5. Conclusions -- References -- Participant roles and embedded interactions in online sports broadcasts -- 1. Introduction -- 2. Media

discourse analysis and participation frameworks -- 3. Frames of interaction and broadcast media events -- 4. Material for analysis -- 4.1 Interaction in the field -- 4.2 Embedded TV broadcast as a media source frame for the online commentary -- 4.3 Interaction within the online commentary frame -- 4.4 Audience as producers -- 5. Conclusions -- Sources -- References -- Part II. Participation and interpersonal pragmatics.
Troubles talk, (dis)affiliation and the participation order in Taiwanese-Chinese online discussion -- 1. Introduction -- 2. Troubles talk, advice, and emotional support in online discussion boards -- 3. Troubles talk and the participation order in online discussion boards -- 3.1 Troubles talk in a Taiwanese online parenting discussion board -- 3.2 Deconstructing the participation order in online discussion boards -- 4. Emotional support and (dis)affiliation in online discussion boards -- 4.1 Affiliative responses: Displaying solidarity empathy and empathic suggesting -- 4.2 Disaffiliative responses: Accusing and advising -- 4.3 Soliciting emotional support as relational practice -- 5. Concluding remarks -- References -- Appendix -- Humour in microblogging: Exploiting linguistic humour strategies for identity construction in two Facebook focus groups -- 1. Introduction -- 2. Computer-mediated communication (CMC) and humour -- 3. Facebook: A network of relationships and our data -- 4. Microblogging and identity construction in Facebook -- 5. Humour in two Facebook focus groups -- 6. Conclusion and outlook -- Acknowledgments -- References -- Impoliteness in the service of verisimilitude in film interaction -- 1. Introduction -- 2. Setting the scene: Impoliteness as a personality trait -- 3. Power -- 4. Is this really impoliteness? -- 4.1 Unmarked face-threatening utterances -- 4.2 Sanctioned/legitimated (not neutralised/unmarked) impoliteness -- 4.3 Sanctioned/legitimated impoliteness in close relationships -- 5. Hearer's responses to impoliteness -- 6. Conclusions -- References -- "That's none of your business, Sy": The pragmatics of vocatives in film dialogue -- 1. Introduction -- 2. A definition of English vocatives -- 3. The pragmatics of vocatives in film dialogue: Relevant literature, data and methodology.
4. Analysis of the pragmatic functions of vocatives in EB, OHP, and SD -- 4.1 Summonses -- 4.2 Relational vocatives -- 4.3 Adversarial vocatives -- 4.4 Emphatic vocatives -- 4.5 Turn management vocatives -- 4.6 Mitigators -- 4.7 Less frequent functions: Insults, badinage, addressee's identity validation -- 5. The positions of vocatives in EB, OHP, and SD -- 6. Vocatives within the recipient design: Recapitulating the main functions -- 7. Conclusions -- References -- Appendix: Transcription conventions (based on Bonsignori 2009: 200) -- Part III. Forms of participation -- A participation perspective on television evening news in the age of immediacy -- 1. Introduction -- 2. The corpus and the methodological approach -- 3. The live exchange in the data -- 4. Findings regarding the tendency toward live exchanges and other audience engaging strategies -- 5. Other audience engagement strategies -- 6. Conclusions -- References -- What I can (re)make out of it: Incoherence, non-cohesion, and re-interpretation in YouTube video responses -- 1. Introduction -- 2. The prompting video: The Best video EVER! -- 3. The video responses -- 3.1 Adjacency pair: Attuned responses -- 3.2 Comment: From coherence to topic deviation -- 3.3 Transformative re-uses: Remixes, parodies and recontextualizations -- 3.4 Circumstantial reference: Topic deviation and recontextualization -- 3.5 Implicit relatedness -- 3.6 No clues of relatedness -- 4. Conclusions -- References -- Enhancing citizen engagement: Political weblogs and participatory democracy -- 1. Political weblogs and online

participation -- 2. Methods and aims -- 3. The blogger's voice: The use of the first person singular -- 4. The collective voice of the party: The use of the first person plural -- 5. The discursive construction of presidential candidates in the political blogosphere -- 6. Concluding remarks.
Websites -- References -- Index.

Sommario/riassunto

"This chapter discusses the function of blogs as tools enhancing citizen participation in political communication. Adopting the perspective of corpus-assisted critical discourse analysis, a set of blogs from the US presidential election campaign are analysed in order to determine the frequency of reference to the candidates, the parties, as well as the bloggers themselves. The analysis of pronoun choice, verbs and modality indicate that blogs enhance participation rhetoric. The data further indicate that citizen bloggers attach more importance to individual political figures than party bloggers do. The tendency to refer to the candidates rather than to their political affiliation may be explained as evidence that people not belonging to parties interpret politics as a struggle between different politicians and not between different ideologies. Since the language representation of the political scene in citizens' blogs shows distinct traces of the ongoing process of personalization of politics, the political blog can be considered as a 'tool of citizen empowerment'"--Provided by publisher