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Descrizione fisica	1 online resource (482 p.)
Collana	The AFP Fund Development Series
Altri autori (Persone)	PettyJanice Gow
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Soggetti	Fund raising Nonprofit organizations - Finance
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Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	About the editor -- Contributing authors -- Foreword / Andrew Watt -- Preface / Robert L. Payton -- Acknowledgments -- Introduction -- Fundraisers and the good life / Paul C. Pribbenow -- The appearance of impropriety / Dianne Lister -- Rights of donors / James M. Greenfield, ACFRE, FAHP -- Public privacy : an Exploration of issues of privacy and fundraising / Eugene A. Scanlan -- Appendix A: ethical codes and standards -- Appendix B: Websites for international fundraising codes of ethics and standards -- Appendix C: Statement of values and standards for excellence of the Tucson Symphony Society dba Tucson Symphony Orchestra.
Sommario/riassunto	Practical tools and techniques to incorporate ethical standards and practices in nonprofit fundraising Nonprofit Fundraising Strategy is a helpful and inspiring resource for nonprofits large and small, young and mature, local and international. The insightful guidance and case

studies found within these pages will help you understand how to address specific ethical issues within your nonprofit and leave plenty of food for thought and discussion. Adds new materials on new business practice codes, the Ethics Assessment Inventory, coverage of new ethics standards<l
