Record Nr. Titolo	UNINA9910820777403321 International production networks in Asia : rivalry or riches? / / edited
	by Michael Borrus, Dieter Ernst, and Stephan Haggard
Pubbl/distr/stampa	London ; New York, : Routledge, 2000
ISBN	1-134-59741-X 0-203-36111-3 1-134-59742-8 1-280-05041-1
Edizione	[1st ed.]
Descrizione fisica	хх, 267 р
Collana	Routledge advances in Asia-Pacific business ; ; 11
Altri autori (Persone)	BorrusMichael ErnstDieter <1942-> HaggardStephan
Disciplina	338.8872138095
Soggetti	Electronic industries - Asia Electronic industries - United States Business networks - Asia Production management - Asia Industrial organization - Asia Technology transfer - Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	chapter 1 Introduction chapter 2 International competitiveness, regional integration, and corporate strategies in the East Asian electronics industry / PAOLO GUERRIERI chapter 3 The resurgence of US electronics chapter 4 Evolutionary aspects chapter 5 What permits David to grow in the shadow of Goliath? chapter 6 Technological capabilities and the Samsung Electronics network / YOUNGSOO KIM chapter 7 Riding the waves chapter 8 Japan and the United States in the Malaysian electronics sector / GREG LINDEN chapter 9 Convergence and diversity.
Sommario/riassunto	The economic crisis of 1997 called East Asia's economic miracle into question and generated widespread criticism of the region's developmental models. However, the crisis did little to alter the

1.

growing economic integration of American, Japanese and Chinese firms	
who have created cross-border production networks. This book	
addresses the changing nature of high-tech industries in Asia,	
particularly in the electronics sector, where such networks are	
increasingly designed to foster and to exploit the region's highly	
heterogenous technology, skills and know-how.	