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Nota di contenuto	Foreword; Introduction Italian Media between the Local and the Global; Part One GLOBALIZATION, POLICY, AND TECHNOLOGY; Chapter One Shaping Tomorrow's Television: Policies on Digital Television in Italy, 1996-2006; Chapter Two "Il Caso Canadese" and the Question of Global Media; Chapter Three Digital Terrestrial Television and Its Promises: Framing the Debate on the Transition to Digital Television in Italy; Part Two TELEVISION FLOWS AND FORMATS; Chapter Four Struggling for Identity: The Television Production Sector in Italy and the Challenges of Globalization Chapter Five Public and Private, Global and Local in Italian Crime Drama: The Case of La Piovra Chapter Six Dubbing The Simpsons: Or How Groundskeeper Willie Lost His Kilt in Sardinia; Chapter Seven A Peninsula in the Sea of TV Formats: Exploring Italian Adaptations of Survivor; Part Three NEW AND ALTERNATIVE MEDIA; Chapter Eight E-democracy and Italian Public Administration: New Media at the Service of Citizens; Chapter Nine Neighborhood Television Channels in Italy: The Case of Telestreet Chapter Ten Web-Based Technologies in Media and Cultural

Production: Emerging Evidence from Italian Web-TVs and Web-RadiosPart Four IMMIGRATION AND DIVERSITY; Chapter Eleven Missed Opportunities: The Debate on Immigrants' Voting Rights in Italian Newspapers and Television; Chapter Twelve Globalization vs. Localization: Anti-immigrant and Hate Discourses in Italy; Chapter Thirteen Multiculturalism in New Italian Cinema: The Impact of Migration, Diaspora, and the Post-Colonial on Italy's Self-Representation1; Index; About the Contributors

Sommario/riassunto

While Italian media industries are booming, changing, and challenging audiences, the existing Anglophone literature on the subject is scarce. Beyond Monopoly fills this gap by engaging with the most recent changes and trends in Italian media.
