

1.	Record Nr.	UNINA990002052270403321
	Titolo	Aspetti scientifici e tecnici dei problemi di sicurezza per l'uomo : seminario su sicurezza e agricoltura biologica : anno accademico 1976- 1977 / Università degli studi di Pavia
	Pubbl/distr/stampa	Pavia : Università degli studi di Pavia, 1978
	Descrizione fisica	125 p. ; 24 cm
	Collana	Agricoltura biologica ; 1
	Disciplina	631.8
	Locazione	DAGEN
	Collocazione	61 VII B.2/131.1
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNIPARTHENOPE000019724
	Autore	Troni, Armando
	Titolo	Il canale di Suez / Armando Troni
	Pubbl/distr/stampa	Bologna : L. Cappelli, 1941
	Titolo uniforme	Il canale di Suez
	Descrizione fisica	132 p. ; 21 cm
	Disciplina	962.04
	Collocazione	327/102
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

3. Record Nr.	UNINA9910820708803321
Autore	Ouellette Laurie
Titolo	A companion to reality television / / edited by Laurie Ouellette
Pubbl/distr/stampa	Chichester, England ; ; Malden, Massachusetts ; ; Oxford, England : , : Wiley-Blackwell, , 2014 ©2014
ISBN	1-119-32519-6 1-118-59974-8 1-118-59962-4 1-118-59959-4 1-118-59975-6
Edizione	[1st ed.]
Descrizione fisica	1 electronic resource (xiv, 573 p.) : ill
Classificazione	PER010030
Altri autori (Persone)	OuelletteLaurie
Disciplina	791.45/75
Soggetti	Reality television programs - History and criticism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Title page; Copyright page; Contents; Notes on Contributors; Introduction; Studying Reality Television; What Is Reality Television?; Part Overviews; References; Part One: Producing Reality; 1: Mapping Commercialization in Reality Television; Paid Programming: The Branding of Broadcast Content; "Made possible by"; Social television; Merchandising; Commercialization of and by participants; Cutting Costs; Commercialization as Topic; Strategic consumption; Hyperconsumption as spectacle; Business reps; References; 2: Reality Television and the Political Economy of Amateurism The Assault on Labor A Symmetrical Bargain?; References; 3: When Everyone Has Their Own Reality Show; Getting Real; The Work of the Real; Experimental Reality; Productive Surveillance; "Attention Capital" in the Information Economy; Total Information Awareness Resurrected; References; 4: Cast-aways: The Plights and Pleasures of Reality Casting and Production Studies; The Labor of Studying Reality Labor; Casting Work and Commodity Exchange; Casting in "New Economy" Contexts; Cultural Dynamics in Emotion Work; Unwrapping the Wrap; References

5: Program Format Franchising in the Age of Reality Television
Overview; History; Commodifying Commerce and Culture; Program
Franchising and Structural Change in the World Television System;
Franchising Majors; Researching Format Franchising; Conclusion;
References; Part Two: Television Realities; 6: Realism and Reality
Formats; Reality and Value; Denotation and Observation; The
Significance of Narrative Structure; References; 7: Reality TV
Experiences: Audiences, Fact, and Fiction; Reality Television
Experiences; Sense and Performance; Cultural Contexts; Conclusion;
Research Note
Acknowledgments References; 8: From Participatory Video to Reality
Television; The Roots of Reality Television:
Realism/Participation/Celebrity; Critiques of Media and Culture;
Domestic Drama and Simulation; Later Experiments; References; 9:
Manufacturing "Massness": Aesthetic Form and Industry Practice in the
Reality Television Contest; Historicizing Massness; Qualities of
Massness; Massness is aesthetic; Massness is spatial; Massness is
demographic; Massness is logical; Implications of Massness;
Conclusion; References; 10: God, Capitalism, and the Family Dog;
Meeting the Dog and His Family
Making Meaning: The Family Dog The Chapmans: Family, Fiction, and
Flexibility; Dog the Bounty Hunter: Family Life and Family Work; Bail
Bonds 101; Dog's God: Prayer Circles, Sermons in the SUV, Parking-Lot
Rituals; The Family, Capitalism, God, and Dog; References; Part Three:
Dilemmas of Visibility; 11: The Bachelorette's Postfeminist Therapy:
Transforming Women for Love; An Industry; Setting the Scene;
Postfeminism and Therapeutic Transformation; A Strategy for Love:
Career on the Back Burner; A Risk for Love: Jobless but at a Man's
Disposal; Love versus Career: A Gendered Struggle
Closing Thoughts

Sommario/riassunto

International in scope and more comprehensive than existing
collections, A Companion to Reality Television presents a complete
guide to the study of reality, factual and nonfiction television
entertainment, encompassing a wide range of formats and
incorporating cutting-edge work in critical, social and political theory.
Original in bringing cutting-edge work in critical, social and political
theory into the conversation about reality TV Consolidates the latest,
broadest range of scholarship on the politics of reality television and its
vexed relationship to

4. Record Nr.	UNINA9910967579403321
Autore	McCormick Keith
Titolo	IBM SPSS modeler cookbook / / Keith McCormick [and four others]
Pubbl/distr/stampa	Birmingham : , : Packt Publishing, , [2013] ©2013
ISBN	9781849685474 1849685479
Edizione	[1st edition]
Descrizione fisica	1 online resource (382 p.)
Disciplina	005.478
Soggetti	Data mining Database management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	""Cover""; ""Copyright""; ""Credits""; ""Foreword""; ""About the Authors""; ""About the Reviewers""; ""www.PacktPub.com""; ""Table of Contents""; ""Preface""; ""Chapter 1: Data Understanding""; ""Introduction""; ""Using an empty aggregate to evaluate sample size ""; ""Evaluating the need to sample from the initial data""; ""Using CHAID stumps when interviewing an SME""; ""Using a single cluster K-means as an alternative to anomaly detection""; ""Using an @NULL multiple Derive to explore missing data""; ""Creating an outlier report to give to SMEs"" ""Detecting potential model instability early using the Partition node and Feature Selection""""Chapter 2: Data Preparation a€? Select""; ""Introduction""; ""Using the Feature Selection node creatively to remove, or decapitate, perfect predictors""; ""Running a Statistics node on anti-join to evaluate potential missing data""; ""Evaluating the use of sampling for speed""; ""Removing redundant variables using correlation matrices""; ""Selecting variable using the CHAID modeling node""; ""Selecting variables using the Means node"" ""Selecting variables using single-antecedent association rules""""Chapter 3: Data Preparation a€? Clean""; ""Introduction""; ""Binning scale variables to address missing data""; ""Using a full data model/partial data model approach to address missing data""; ""Imputing in-stream mean or median""; ""Imputing missing values

randomly from uniform or normal distributions""; ""Using random imputation to match a variable's distribution""; ""Searching for similar records using a neural network for inexact matching""; ""Using neuro-fuzzy searching to find similar names""

""Producing longer Soundex codes""""Chapter 4: Data Preparation a€?

Construct""; ""Introduction""; ""Building transformations with multiple

Derive nodes""; ""Calculating and comparing conversion rates"";

""Grouping categorical values""; ""Transforming high skew and kurtosis

variables with a multiple Derive node""; ""Creating flag variables for

aggregation""; ""Using Association Rules for interaction

detection/feature creation""; ""Creating time-aligned cohorts"";

""Chapter 5: Data Preparation a€? Integrate and Format"";

""Introduction""

""Speeding up merge with caching and optimization settings""""Merging

a look-up table""; ""Shuffle-down (nonstandard aggregation)"";

""Cartesian product merge using key-less merge by key""; ""Multiplying

out using Cartesian product merge, user source, and derive dummy"";

""Changing large numbers of variable names without scripting"";

""Parsing nonstandard dates""; ""Parsing and performing a conversion

on a complex stream""; ""Sequence processing""; ""Chapter 6: Selecting

and Building a Model""; ""Introduction""; ""Evaluating balancing with the

Auto Classifier""

""Building models with and without outliers""

Sommario/riassunto

This is a practical cookbook with intermediate-advanced recipes for SPSS Modeler data analysts. It is loaded with step-by-step examples explaining the process followed by the experts. If you have had some hands-on experience with IBM SPSS Modeler and now want to go deeper and take more control over your data mining process, this is the guide for you. It is ideal for practitioners who want to break into advanced analytics.
