

1. Record Nr.	UNINA9910815244303321
Titolo	Social media [[electronic resource] ] : usage and impact // edited by Hana S. Noor Al-Deen and John Allen Hendricks
Pubbl/distr/stampa	Lanham, : Lexington Books, c2012
ISBN	1-283-32048-7 9786613320483 0-7391-6730-8
Descrizione fisica	1 online resource (329 p.)
Altri autori (Persone)	Noor Al-DeenHana S HendricksJohn Allen
Disciplina	302.23/1
Soggetti	Online social networks Social media Digital communications - Social aspects Internet - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Social media and social networking -- pt. 2. Social media and education -- pt. 3. Social media and strategic communication -- pt. 4. Social media and politics -- pt. 5. Social media and legal/ethical issues.
Sommario/riassunto	Social Media: Usage and Impact, edited by Hana S. Noor Al-Deen and John Allen Hendricks, provides a comprehensive and scholarly analysis of social media while combining both the implementation and the effect of social media in various environments, including educational settings, strategic communication (which is often considered to be a merging of advertising and public relations), politics, and legal and ethical issues. All chapters constitute original research while using various research methodologies for analyzing and presenting significant information about so

2. Record Nr.	UNINA9910820690403321
Autore	Vegso Roland
Titolo	The naked communist : Cold War modernism and the politics of popular culture // Roland Vegso
Pubbl/distr/stampa	New York, : Fordham University Press, 2013
ISBN	0-8232-4559-4 0-8232-5253-1 0-8232-5035-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (255 p.)
Disciplina	973.91 809.9112
Soggetti	Anti-communist movements - United States - History - 20th century Anti-communist movements - United States - Philosophy Cold War - Political aspects - United States Popular culture - Political aspects - United States - History - 20th century Aesthetics - Political aspects - United States - History - 20th century Anti-communist movements in literature Cold War in literature American literature - 20th century - History and criticism United States Politics and government 1945-1989 United States Intellectual life 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I. Anti-Communist Politics -- The Aesthetic Unconscious -- Anti-Communist Politics and the Limits of Representation -- The Enemy, the Secret, and the Catastrophe -- Anti-Communist Aesthetic Ideology -- Part II. Anti-Communist Fiction -- One World : Nuclear Holocausts -- Two Worlds : Stolen Secrets -- Three Worlds : Global Enemies.
Sommario/riassunto	The Naked Communist argues that the political ideologies of modernity were fundamentally determined by four basic figures: the world, the enemy, the secret, and the catastrophe. While the "world" names the totality that functioned as the ultimate horizon of modern political

imagination, the three other figures define the necessary limits of this totality by reflecting on the limits of representation. The book highlights the enduring presence of these figures in the modern imagination through detailed analysis of a concrete historical example: American anti-Communist politics of the 1950's. Its primary objective is to describe the internal mechanisms of what we could call an anti-Communist "aesthetic ideology." The book thus traces the way anti-Communist popular culture emerged in the discourse of Cold War liberalism as a political symptom of modernism. Based on a discursive analysis of American anti-Communist politics, the book presents parallel readings of modernism and popular fiction from the 1950's (nuclear holocaust novels, spy novels, and popular political novels) in order to show that, despite the radical separation of the two cultural fields, they both participated in a common ideological program.

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