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Nota di contenuto	Cover; Brief Contents; Detailed Contents; Preface; About the Author; 1 - Getting Started in Phase II; 2 - Building From Phase I and the Literature; 3 - That Pesky Needs Assessment Survey; 4 - Basic Epidemiology for Phase II; 5 - Qualitative Methods for Phase II: Focus Group and Individual Interviews; 6 - The Other Parts of Phase II: Causal Analysis and Prioritization; References; Index
Sommario/riassunto	This text covers the five most common instruments and strategies employed to explore needs. It describes the steps involved in implementing them and presents case illustrations.