Record Nr. UNINA9910820663503321 Organisations transformability and the dynamics of strategy / / guest **Titolo** editors: Kazem Chaharbaghi, Andy Adcroft and Robert Willis Bradford, England, : Emerald Group Publishing, c2005 Pubbl/distr/stampa **ISBN** 1-280-50830-2 9786610508303 1-84544-237-7 Edizione [1st ed.] Descrizione fisica 1 online resource (151 p.) Collana Management decision; ; v. 43, no. 1 Altri autori (Persone) AdcroftAndy ChaharbaghiKazem WillisRobert Disciplina 658.4/063 Soggetti Management Organizational behavior Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. CONTENTS; EDITORIAL ADVISORY BOARD; Editorial; INTRODUCTION Nota di contenuto Organisations, transformability and the dynamics of strategy; Firm transformation: advancing a Darwinian perspective; Competing in times of evolution and revolution; Strategy dynamics in industrial marketing: a business types perspective; Modern project management and the lessons from the study of the transformation of the British Expeditionary Force in the Great War: Interpreting the successful transformation of Shell's advertising activity 1997-2002; The role of scenarios as prospective sense making devices The paradox of using tacit and explicit knowledge Dealing with the uncertainties of environmental change by adding scenario planning to the strategy reformulation equation; Strategic alliances and models of collaboration; Note from the publisher In 2005 Management Decision enters its 43rd volume. It is one of the Sommario/riassunto longest-running continuously published journals of record in business and management in the world. Management Decision was founded in the early 1960's, when business was starting to bloom as a discipline worthy of study and research.