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Nota di contenuto	1. Britain and the Yugoslav general election of November 1945 / Jim Evans -- 2. Primitivism and the modern : a prolonged misunderstanding / Felicity Rosslyn -- 3. The rhetoric of economics : Cold War representation of development in the Balkans / Michael Haynes -- 4. 'The red threat' : Cold War rhetoric and the British novel / Andrew Hammond -- 5. Seeing red : America and its allies through the eyes of Enver Hoxha / Timothy Less -- 6. Paradoxes of occidentalism : on travel literature in Ceausescu's Romania / Alex Drace-Francis -- 7. Images of the West in Serbian and Croatian prose fiction, 1945-1995 / Celia Hawkesworth -- 8. Western writing and the (re)construction of the Balkans after 1989 : the Bulgarian case / Yonka Krasteva -- 9. Albanians, Albanianism and the strategic subversion of stereotypes / Stephanie Schwandner-Sievers -- 10. Albania after isolation : the transformation of public perceptions of the West / Fatos Lubonja -- 11. Between a Balkan 'home' and the 'West' : popular conceptions of the West in Bulgaria after 1945 / Galia I. Valtchinova -- 12. Milosevic, Serbia and the West during the Yugoslav wars 1991-95 / Tom Gallagher -- 13. Savage tribes and mystic feuds : Western foreign policy statement on Bosnia in the early 1990s / Riikka Kuusisto -- 14. The Balkans conflict and the emergence of the information operations doctrine / Philip M. Taylor -- 15. War in the hall of mirrors : NATO

