Record Nr. UNINA9910820496003321 Autore White Timothy R. Titolo Blue-collar Broadway: the craft and industry of American theater // Timothy R. White Philadelphia, Pennsylvania:,: University of Pennsylvania Press,, 2015 Pubbl/distr/stampa ©2015 **ISBN** 0-8122-2364-0 0-8122-9041-0 Edizione [1st ed.] Descrizione fisica 1 online resource (288 p.) Disciplina 792.09747/1 Theater - New York (State) - New York - History Soggetti Theater - United States - History Theaters - New York (State) - New York - Employees - History Theaters - United States - Employees - History Broadway (New York, N.Y.) History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Front matter -- Contents -- Introduction -- Chapter 1 "Second-Hand Nota di contenuto Rose" -- Chapter 2. "A Factory for Making Plays" -- Chapter 3. "Sing for Your Supper" -- Chapter 4 "Oh, What a Beautiful Mornin' " -- Chapter 5. "Sunrise, Sunset" -- Chapter 6. "Every Day a Little Death" -- Chapter 7. "When the Money Keeps Rolling in You Don't Ask How" -- Notes --Index -- Acknowledgments Behind the scenes of New York City's Great White Way, virtuosos of Sommario/riassunto stagecraft have built the scenery, costumes, lights, and other components of theatrical productions for more than a hundred years. But like a good magician who refuses to reveal secrets, they have left few clues about their work. Blue-Collar Broadway recovers the history of those people and the neighborhood in which their undersung labor occurred. Timothy R. White begins his history of the theater industry with the dispersed pre-Broadway era, when components such as costumes, lights, and scenery were built and stored nationwide. Subsequently, the majority of backstage operations and storage were

consolidated in New York City during what is now known as the golden

age of musical theater. Toward the latter half of the twentieth century, decentralization and deindustrialization brought the emergence of nationally distributed regional theaters and performing arts centers. The resulting collapse of New York's theater craft economy rocked the theater district, leaving abandoned buildings and criminal activity in place of studios and workshops. But new technologies ushered in a new age of tourism and business for the area. The Broadway we know today is a global destination and a glittering showroom for vetted products. Featuring case studies of iconic productions such as Oklahoma! (1943) and Evita (1979), and an exploration of the craftwork of radio, television, and film production around Times Square, Blue-Collar Broadway tells a rich story of the history of craft and industry in American theater nationwide. In addition, White examines the role of theater in urban deindustrialization and in the revival of downtowns throughout the Sunbelt.