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| Autore | Grant John <1964-> |
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| ISBN | 1-119-20861-0 0-470-66235-2 1-282-88882-X 9786612888823 0-470-66485-1 |
| Descrizione fisica | 1 online resource (351 p.) |
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| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | pt. 1. A climate for change? -- pt. 2. Relocating the dreams -- pt. 3. Co-operative responsibility -- pt. 4. Economic resilience -- pt. 5. Abundance. |
| Sommario/riassunto | John Grant is back! Bestselling author of Green Marketing Manifesto fame returns to get you involved in creating a sustainable future! In this book, green business guru John Grant shows how we, when we join forces through co-operative initiatives, can really make changes and work towards a better future. John uses cases and examples from around the world, from social networks to social ventures, Carrot Mobbing to the Carbon Disclosure Project, to show how a move to greater co-operation via what he calls Co-operative Networks can be a way forwards for all of us to incre |