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Nota di contenuto	Introduction to investment banking : how the financial crisis and reforms changed the industry -- New investment banking structure : financial holding companies, full-service, and boutique investment banks -- The structure of investment bank : divisions and services -- Investment banking strategies : how they compete and profit.
Sommario/riassunto	A comprehensive overview of investment banking for professionals and students The investment banking industry has changed dramatically since the 2008 financial crisis. Three of the top five investment banks in the United States have disappeared, while Goldman Sachs and Morgan Stanley have converted to commercial banking charters. This Third Edition of The Business of Investment Banking explains the changes and discusses new opportunities for students and professionals seeking to advance their careers in this intensely competitive field. The recent financial regulation