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Sommario/riassunto	In this book, a distinguished group of presidential campaign staff, journalists, and political observers take us inside the 2012 race for the Republican nomination and general election, guiding us through each candidate's campaign from the time each candidate announced his or her intention to seek the presidency through the primaries, conventions, and up to election day. Meeting under the auspices of the Harvard University's Institute of Politics, the candid discussion allows us to learn about the motivations of each candidate, strategies they deployed, and lessons they learned. In