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| ISBN                    | 1-78560-553-4   |
| Descrizione fisica      | 1 online resource (129 p.)  |
| Collana                 | Circuit World: Volume 41, Issue 3   |
| Disciplina              | 620.11  |
| Soggetti                | Smart materials<br>Systems engineering  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di contenuto       | Cover; EDITORIAL ADVISORY BOARD; Guest editorial; The effect of anticipatory emotions on students' performance in marketing simulations; Partner selection in co-opetition: a three step model; Expressing herself through brands: the Arab woman's perspective; Entrepreneurship and viral development in rural Western Negev in Israel; Perception and motivation to purchase organic products in Mediterranean countries; Biotechnological mergers and acquisitions: features, trends and new dynamics; Determinants of consumer behaviour in novice markets: the case of wine |
| Sommario/riassunto      | The 38th IMAPS-CPMT Poland International Conference was held in Rzeszow-Czarna and took place between the 21st and 24th September 2014. This event was organized by Rzeszow University of Technology. The scope of the Conference covered 'everything in electronics between the chip and the system'. In this special e-book of Circuit World, seven papers have been collected, covering the processes and procedures associated with interconnections and printed circuit boards and their design and manufacture.   |