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Nota di contenuto	Intro -- Kitchen Capitalism -- Contents -- Tables -- Acknowledgments -- 1. Little Businesses, Large Hopes -- 2. Theory and Evidence -- 3. Who Wants to Be a Microentrepreneur and Why? -- 4. Getting Started: Resources for Microenterprise -- 5. The Bottom Line: Business and Household -- 6. Microenterprise Performance -- 7. Beyond Profit: Multiple Outcomes of Microenterprise -- 8. Fighting Poverty or Promoting Development? -- Appendix A. Glossary -- Appendix B. Research Methods -- Appendix C. Entrepreneurs, Demographic Characteristics, and Their Businesses -- Appendix D. Business and Household Financial Outcomes -- References -- About the Authors -- Index -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- R -- S -- T -- U -- V -- W -- Y -- Z.
Sommario/riassunto	The first in-depth examination of self-employment from the perspectives of low-income entrepreneurs.