

1. Record Nr.	UNINA9910820353403321
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Titolo	Upsetting food : three eras of food protest in the United States // Jeffrey Haydu
Pubbl/distr/stampa	Philadelphia, Pennsylvania : , : Temple University Press, , 2021
ISBN	1-4399-2092-3
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 pages)
Disciplina	363.80973
Soggetti	Food industry and trade - Social aspects - United States Health attitudes - United States - History Natural foods - Social aspects - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Food politics: one movement, or many? -- Grahamites, 1830s-1840s -- Food progressives, 1890-1906 -- Organic food, 1960-1990 -- Comparing pasts and present.
Sommario/riassunto	"This book compares three food reform movements-Sylvester Graham's diet reform, John Harvey Kellogg's push for home economics, and the organic food movement of the 1960s and 1970s-to probe continuing consumer mistrust over the safety, nutrition, and 'naturalness' of food in the face of corporate technology"--