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How can faculty create a strong e presence for their online classes? This

volume highlights the need for creating a presence in the online environment. The authors explore the emotional, psychological, and

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social aspects from both the instructor and student perspective. It provides an instructional design framework and shows how a strong presence contributes to effective teaching and learning. Filled with illustrative examples and based on research and experience, the book contains methods, case scenarios, and activities for creating, maintaining, and evaluating presence throughout the cycle o