Record Nr. UNINA9910820332203321 Autore McDonald Matthew Titolo Social psychology and theories of consumer culture: a political economy perspective / / Matthew McDonald and Stephen Wearing London: ,: Routledge, Taylor & Francis Group, , 2013 Pubbl/distr/stampa **ISBN** 1-135-08149-2 0-203-06803-3 1-299-44804-6 1-135-08150-6 Descrizione fisica 1 online resource (viii, 172 pages) Collana Gale eBooks Disciplina 306.3 Consumption (Economics) - Social aspects Soggetti Social psychology Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Cover; Half Title; Title Page; Copyright Page; Table of Contents; Preface; Acknowledgements; 1 Introduction; 2 Theories of consumer culture; 3 Self-identity in consumer culture; 4 Emotional and behavioural problems in consumer culture; 5 Consumer culture and space; 6 Conclusion; Notes; References; Index Sommario/riassunto Social Psychology and Theories of Consumer Culture: A Political Economy Perspective presents a critical analysis of the leading positions in social psychology from the perspective of classical and contemporary theories of consumer culture. The analysis seeks to expand social psychological theory by focusing on the interface between modern western culture (consumer culture) and social behaviour. ?McDonald and Wearing argue that if social psychology is to play a meaningful role in solving some of society's most pressing

problems (e.g. global warming, obesity, addiction, aliena