Record Nr. UNINA9910820285703321 Entrepreneurship in Latin America: a step up the social ladder? // **Titolo** Eduardo Lora and Francesca Castellani, editors Pubbl/distr/stampa Washington, D.C.:,: The World Bank,, [2013] **ISBN** 1-4648-0009-X Edizione [1st ed.] 1 online resource (pages cm) Descrizione fisica Collana Latin American development forum series Altri autori (Persone) LoraEduardo CastellaniFrancesca 338/.04098 Disciplina Soggetti Economic development - Latin America Entrepreneurship - Social aspects - Latin America Social mobility - Latin America Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "A copublication of the Inter-American Development Bank and the Note generali World Bank." Includes bibliographical references and index. Nota di bibliografia Nota di contenuto part I. Overview -- part II. International comparisons and country studies. This book looks at both the potential and limits of policies to promote Sommario/riassunto entrepreneurship as an important vehicle for social mobility in Latin America and the Caribbean. Who are the region's entrepreneurs? They tend to be middle-aged males with secondary and, often, tertiary education who represent only a small segment of the economicallyactive population in the six countries considered in this book. They come from families in which a parent is, or was, an entrepreneur. In fact, a parent's occupation is more important in the decision to become

an entrepreneur than a parent's wealth, income or