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Altri autori (Persone)	SzczerbinskiMarcin
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A broad introduction to social research -- Approaches to social research -- Considering the quality of research : methodology, theory, and location -- The researcher's role and responsibility -- Some qualitative methods considered -- Dealing with qualitative data -- Dealing with quantitative data -- Psychometrics : measuring traits and states -- Presenting and reporting research.
Sommario/riassunto	The aim of this book is to provide an introductory but not simplistic guide to research in the social and behavioural sciences. The book sets out to tackle difficult issues and concepts in a scholarly but accessible manner, providing ample guidance and signposts to further reading. We explore a wide range of questions about research and research methods, including: * What counts as 'good research'? * Research approaches, paradigms, methods and methodology: what are they and what is the difference? * What is the so-called 'qualitative/quantitative'? * When and where is quantitative research