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| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Cover; CONTENTS; EDITORIAL ADVISORY BOARD; Editorial; Exercises in tourism empowerment practice; Executive training exercises in non- performance and attrition charges in the hospitality industry; Management learning exercise and trainer's note for market segmentation in tourism; Executive training exercise in sport event leverage; Tourist harassment: review of the literature and destination responses; Executive learning exercise and trainer's notes for importance-performance analysis (IPA); Management exercises and trainer's note in sustainable tourism and dynamics |
| Sommario/riassunto | The seven executive training exercises in tourism in this e-book form an important step towards developing a library of executive training exercises with solutions in tourism management. While in real-life problems and opportunities do not come with an explicit list of options to select from, the view adopted in developing these training exercises is that creating tourism management stories describing dilemmas with explicit options is a useful learning method located between lecturing |

and learning from case study without explicit options. The novice
benefits from considering a list of explicit
