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| Nota di contenuto | 1. Financial ethics: an overview ; The need for ethics in finance ; The field of finance ethics -- 2. Fundamentals of finance ethics ; A framework for ethics ; Agents, fiduciaries, and professionals ; Conflict of interest -- 3. Ethics and the retail customer ; Sales practices ; Credit cards ; Mortgage lending ; Arbitration -- 4. Ethics in investment ; Mutual funds ; Relationship investing ; Socially responsible investing ; Microfinance -- 5. Ethics in financial markets ; Fairness in markets ; Insider trading ; Hostile takeovers ; Financial engineering -- 6. Ethics in financial management ; The corporate objective ; Risk management ; Ethics of bankruptcy ; Corporate governance. |
| Sommario/riassunto | "The world of finance is changing so quickly that we need strong moral guidance. In its third edition, John Boatright's Ethics in Finance still serves as a safe guide. This book should be on the desk of scholars, experts, managers, and analysts from all financial institutions and markets." -Antonio Argandoña, IESE Business School "Frederick the Great, author of the first Prussian banking law, famously said that finance is a special business practiced by special people. He was right. This excellent volume shows why. And how far we must go to return to first principles." -Ingo Walter, Stern School of Business, New York University. |

