Record Nr. Autore Titolo	UNINA9910820144503321 Boatright John Raymond <1941-> Ethics in finance / / John R. Boatright
Pubbl/distr/stampa	Chichester, West Sussex : , : John Wiley & Sons, , 2014
ISBN	9781118789339 1118789334 9781118789261
Edizione	[Third edition.]
Descrizione fisica	1 online resource
Collana	Foundations of business ethics
Classificazione	338.01 335.15
Disciplina	174/.4
Soggetti	Business ethics Finance - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes bibliographical references and index
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Financial ethics: an overview ; The need for ethics in finance ; The field of finance ethics 2. Fundamentals of finance ethics ; A framework for ethics ; Agents, fiduciaries, and professionals ; Conflict of interest 3. Ethics and the retail customer ; Sales practices ; Credit cards ; Mortgage lending ; Arbitration 4. Ethics in investment ; Mutual funds ; Relationship investing ; Socially responsible investing ; Microfinance 5. Ethics in financial markets ; Fairness in markets ; Insider trading ; Hostile takeovers ; Financial engineering 6. Ethics in financial management ; The corporate objective ; Risk management ; Ethics of bankruptcy ; Corporate governance.
Sommario/riassunto	"The world of finance is changing so quickly that we need strong moral guidance. In its third edition, John Boatright's Ethics in Finance still serves as a safe guide. This book should be on the desk of scholars, experts, managers, and analysts from all financial institutions and markets." -Antonio Argandoña, IESE Business School "Frederick the Great, author of the first Prussian banking law, famously said that finance is a special business practiced by special people. He was right. This excellent volume shows why. And how far we must go to return to first principles." -Ingo Walter, Stern School of Business, New York University.

1.