

1. Record Nr.	UNINA9910451660503321
Titolo	Routing the opposition [[electronic resource] ] : social movements, public policy, and democracy / / David S. Meyer, Valerie Jenness, and Helen Ingram, editors
Pubbl/distr/stampa	Minneapolis, Minn. ; ; London, : University of Minnesota Press, 2005
ISBN	0-8166-9674-8
Descrizione fisica	1 online resource (328 p.)
Collana	Social movements, protest, and contention ; ; v. 23
Altri autori (Persone)	MeyerDavid S JennessValerie <1963-> IngramHelen M. <1937->
Disciplina	322.440973
Soggetti	Social movements - United States Political activists - United States Social problems - Government policy - United States Democracy - United States Electronic books. United States Politics and government 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Papers presented at a conference held in Laguna Beach, Calif. in January 2002.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Social movements and public policy : eggs, chicken, and theory / David S. Meyer -- Political contexts, challenger strategies, and mobilization : explaining the impact of the Townsend Plan / Edwin Amenta -- Social movements, the rise of new issues, and the public agenda / Frank R. Baumgartner and Christine Mahoney -- Velcro triangles : elite mobilization of local antidrug issue coalitions / John D. McCarthy -- Creating credible edibles : the organic agriculture movement and the emergence of U.S. federal organic standards / Mrill Ingram and Helen Ingram -- Inside and outside the state : movement insider status, tactics, and public policy achievements / Lee Ann Banaszak -- The policy nexus : professional networks and the formulation and adoption of workers' compensation reforms / Ryken Grattet -- Policy feedback effects for collective action : lessons from veterans' programs / Suzanne Mettler -- Rights without citizenship :

activist politics and prison reform in the United States / Mary Fainsod Katzenstein -- Policy threats and social movement coalitions : California's campaign to restore legal immigrants' rights to welfare / Ellen Reese -- Conclusion: Social movements, public policy, and democracy : rethinking the nexus / Valerie Jenness, David S. Meyer, and Helen Ingram.

## Sommario/riassunto

Capturing both successes and failures, Routing the Opposition focuses on strategies that transform social movements and guide the development of public policy, revealing what happens when the different organizational cultures of activists and public policy makers interact.

2. Record Nr.	UNINA9910820061603321
Autore	Nelson Jeremy
Titolo	Becoming a lean library : lessons from the world of technology start-ups / / [edited by] Jeremy Nelson
Pubbl/distr/stampa	Waltham, MA : , : Chandos Publishing, , [2016] 2016
ISBN	1-78063-460-9
Descrizione fisica	1 online resource (xiii, 146 pages) : illustrations (some color)
Collana	Chandos information professional series
Disciplina	658.51
Soggetti	Library administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Series Page; Becoming a Lean Library; Copyright; DEDICATION; CONTENTS; ABOUT THE AUTHOR; FOREWORD; 1 - Introduction; 1.1 PURPOSE; 1.2 LANGUAGE AND ORGANIZATION OF THE BOOK; 1.3 CATALOG PULL PLATFORM; 1.4 LEARNER AND LIBRARY LEADERSHIP BADGES; 1.5 MEMORY INSTITUTIONS ARE LEARNING ORGANIZATIONS; 1.6 THE LEAN LEARNING LIBRARY; 2 - Organizing Libraries; 2.1 TRACKING THE BOOK'S FUTURE; 2.2 POWER AND CULTURE; 2.3 THE IMPORTANCE OF DIVERSE VOICES; 2.4 THE LONG TAIL OF LIBRARY SERVICES DEMAND; 2.5 MODELS OF INFORMATION TECHNOLOGY DEPARTMENTS IN LIBRARIES

2.6 EVOLUTIONARY AND REVOLUTIONARY CHANGE FOR LIBRARY TECHNOLOGY  
 2.7 CATALOG PULL PLATFORM CASE STUDY FOR ORGANIZING LIBRARY SYSTEMS; 3 - Pull versus Push: Lessons from Lean Manufacturing; 3.1 QUICK PRIMER ON LEAN MANUFACTURING; 3.2 THE PAST AS A SERIES OF PUSH PROCESSES; 3.3 THE GROWTH AND DEVELOPMENT OF PULL; 3.3.1 Push and Pull Manufacturing Processes; 3.4 APPLYING JIDOKA AND HEIJUNKA: EXAMPLES OF LEAN PRINCIPLES; 3.5 GENCHI GENBUTSU; 3.6 KAIZEN; 3.7 IMPROVING THE FLOW OF PATRON SERVICES; 3.8 KANBAN; 3.9 THE ANDON SYSTEM IN LIBRARY WORKFLOWS; 4 - Build-Measure-Learn as an OODA Loop  
 4.1 WHAT IS AN OODA LOOP? 4.2 BUILDING FOR THE LOOP; 4.3 MEASURING DURING THE LOOP; 4.4 LEARNING FROM THE LOOP; 4.5 CATALOG PULL PLATFORM CASE STUDY: BML LOOPS; 5 - Innovation Accounting and Francis Taylor; 5.1 INNOVATION ACCOUNTING VERSUS FINANCIAL ACCOUNTING; 5.2 KEY CONCEPTS OF INNOVATION ACCOUNTING; 5.3 KNOWLEDGE STOCKS VERSUS KNOWLEDGE FLOWS; 5.4 FRANCIS TAYLOR AND THE LIBRARY'S BASELINE; 5.5 ACCOUNTING FOR INTRALIBRARY LOAN USING THE JUST-IN-TIME PRINCIPLE; 5.6 CATALOG PULL PLATFORM CASE STUDY: ESTABLISHING TUTT LIBRARY'S BASELINE; 6 - Defining Hypothesis and Managing Complexity  
 6.1 WHAT IS A HYPOTHESIS? 6.2 BUSINESS MODEL CANVAS; 6.2.1 Key Partners; 6.2.2 Key Activities; 6.2.3 Key Resources; 6.2.4 Cost Structure; 6.2.5 Value Propositions; 6.2.6 Customer Segments; 6.2.7 Customer Relationships; 6.2.8 Channels; 6.2.9 Revenue Streams; 6.3 FROM BUSINESS MODEL CANVAS TO DEFINING HYPOTHESIS; 6.3.1 Diagramming and Visualizing Hypotheses; 6.4 MANAGING COMPLEXITY THROUGH LEAN PRINCIPLES; 6.5 CONTINUOUS IMPROVEMENT AND INTEGRATION THROUGH STANDARDIZATION OF LIBRARY OPERATIONS; 6.6 MUDA, MURI, AND MURA  
 6.6.1 Eliminating Waste, Avoiding Overextending, and Smoothing Variable Workflows  
 6.7 CATALOG PULL PLATFORM CASE STUDY: TUTT LIBRARY BUSINESS MODEL CANVAS FOR ITS TIGER CATALOG; 6.7.1 Key Activities and Key Partners; 6.7.2 Key Resources and Cost Structures; 6.7.3 Value Propositions, Customer Segments, and Customer Relationships; 6.7.4 Channels and Revenue Streams; 7 - Actionable Metrics from Patron Activity; 7.1 ACTIONABLE METRICS FROM THE BUILD-MEASURE-LEARN CYCLE; 7.2 LIBRARY PATRON ACTIVITY AS A LIBRARY ACTION METRIC; 7.3 THE MYTH OF THE MONOLITHIC LIBRARY PATRON  
 7.4 THE LONG TAIL OF LIBRARY COHORTS

## Sommario/riassunto

This book provides a guide to the process and approach necessary to manage product development. It provides library leadership advice and tips on making the library more nimble, lean, and responsive to technological change.