

1. Record Nr.	UNINA9910820008803321
Autore	Dennis Thelma B (Thelma Bernice), <1929->
Titolo	Cross-media ownership and democratic practice in Canada : content-sharing and the impact of new media / / Walter C. Soderlund [and three others]
Pubbl/distr/stampa	Edmonton, Alberta : , : The University of Alberta Press, , 2012 ©2012
ISBN	0-88864-682-8 0-88864-850-2
Descrizione fisica	1 online resource (viii, 90 p.) : ill. ;
Disciplina	071/.1
Soggetti	Canadian newspapers - Ownership Press monopolies - Canada Newspaper publishing - Canada Broadcasting - Canada Mass media - Canada
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	This is the first in-depth analysis of major French- and English-Canadian news companies to show the impact of cross-media ownership on the diversity of new content. Surprisingly, the study lays to rest fears over content convergence of newspaper and television network ownership by Canadian media giants Canwest Global, CTVglobemedia, and Quebecor. Content-sharing between newspaper and television properties of these giant companies did not occur. This leads the authors to examine why, and to assess problems that mass media in Canada will likely face in the coming years, particularly as newsrooms strive to adapt to new media and the online environment. Policy makers, media executives, and journalism students and professors will find this study invaluable.