1. Record Nr. UNINA9910819976103321 Autore Greene Mary Pender **Titolo** Creative mentorship and career building strategies: how to build your virtual personal board of directors / / Mary Pender Greene Oxford, England:,: Oxford University Press,, 2015 Pubbl/distr/stampa 0-19-937346-9 **ISBN** 0-19-937345-0 Descrizione fisica 1 online resource (257 p.) Disciplina 650.1/3 Soggetti Mentoring in business Career development Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Cover: Creative Mentorship and Career-Building Strategies: Copyright: Nota di contenuto Dedication: Contents: Foreword: Introduction: Acknowledgments: Overview; How to Use This Book; 1 Mentorship Yesterday, Today, and Tomorrow; How You Can Benefit From the Guidance of a Mentor; Mentorship: A Historical Perspective: The Benefits of Mentorship: Mentee Testimonial: How Mentorship Builds Confidence; Worksheet: Are You Ready to Become a Mentor?; Worksheet: Are You Ready to Become a Mentee?: The Relationship Between Mentor and Protege: Mentorship for Today and Tomorrow Why a Personal Board of Directors for the 21st Century? The Benefits of New Mentoring Models; Providing Access to Diverse Professional Wisdom; Maximizing Time; Encouraging Professional Consistency; Maintaining Relationships; Case Study: Expanding Your Mentoring Network With a Personal Board; Famous Mentoring Pairs: Historical Figures; Knowledge Nuggets; 2 The Basics of the New Mentoring Model; A Mentoring Revolution; Types of Mentors; The Boss-Mentor; The eMentor; The Group Mentor; The Mentor-for-Hire; The Inspirational Mentor; The Family-Member Mentor; The Barrier-Busting Mentor

The Peer MentorThe Situational Mentor; Mentoring Modalities; Dyadic (One-on-One) Mentoring; Reverse Mentoring; Invisible Mentoring; Ways to Work with Invisible Mentors; One-Minute Mentoring; Bookending; An Example of Bookending; Bookending With Twitter; Meeting-Before-the-

Meeting; Quick Check; Sponsoring; Famous Mentoring Pairs:
Entertainment I-Film and Television; Profiles in Mentorship: Maya
Angelou and Oprah Winfrey; Knowledge Nuggets; 3 Introducing the
Virtual Personal Board of Directors; What Makes the VPBOD Different?;
The Offices of the VPBOD; The Composition of Your Personal Board
Advantages of the VPBOD SystemRolling With Your Personal Board;
Subcommittees of Your Personal Board; The Rules of Engagement for
Mentees; Famous Mentoring Pairs: Politics I; Profiles in Mentorship: Who
Mentored President Bill Clinton?; Knowledge Nuggets; 4 The Board in
Focus; The Positions on the Board; Chief Executive Officer; Worksheet:
People I Admire; Chairpersons of the Board; Worksheet: Possible
Chairpersons for My Personal Board; Professional Gurus; Worksheet:
Possible Professional Gurus for My Personal Board; The Board in Focus:
Chairpersons vs. Professional Gurus

Chief Technical OfficersWorksheet: Possible Chief Technical Officers for My Personal Board; Chief Financial Officers; Worksheet: Possible Chief Financial Officers for My Personal Board; Chief Political Analysts; Worksheet: Possible Chief Political Analysts for My Personal Board; Chief Legal Advisors; Worksheet: Possible Chief Legal Advisors for My Personal Board; Ethics & Morals Officers; Worksheet: Possible Ethics & Morals Officers for My Personal Board; Marketing & Branding Officers; Worksheet: Possible Marketing & Branding Officers for My Personal Board; Diversity & Equity Officers

Worksheet: Possible Diversity & Equity Officers for My Personal Board

Sommario/riassunto

There has been a paradigm shift as to how professional knowledge is passed on. It no longer happens naturally through traditional corporate grooming and succession rituals. With less time, lower budgets, and more uncertainty, traditional mentorship models don't work in today's economy. The recent dramatic upheaval in the professional landscape has radically altered how 21st century professionals can most effectively cultivate career success. Creative Mentorship brings the most advanced mentoring methods out of the Fortune 500 boardroom and into your classroom, conference room, or even your liv