Record Nr. UNINA9910819974803321 Autore Hemmungs Wirten Eva Titolo No trespassing: authorship, intellectual property rights, and the boundaries of globalization / / Eva Hemmungs Wirten Pubbl/distr/stampa Toronto, [Ontario];; Buffalo, [New York];; London, [England]:,: University of Toronto Press, , 2004 ©2004 **ISBN** 1-4426-2089-7 Descrizione fisica 1 online resource (238 pages) Studies in Book and Print Culture Collana Disciplina 346.04/82 Soggetti Copyright, International Intellectual property Authorship Globalization Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Bibliographic Level Mode of Issuance: Monograph Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Frontmatter -- Contents -- Preface -- Introduction: The Pursuit of Property -- 1. Wearing the Parisian Hat: Constructing the International Author -- 2. Inventing F. David: Author(ing) Translation -- 3. The Death of the Author and the Killing of Books: Assault By Machine -- 4. How Content Became King: Economies of Print -- 5. From the 'Intellectual' to the 'Cultural': Can There Be Property with a 'Difference'? -- 6. Genies in Bottles and Bottled-Up Geniuses: Two Cases of Upset Relatives and a Public Domain -- Notes -- References -- Index --**Backmatter** Sommario/riassunto In this scholarly yet highly accessible work, Eva Hemmungs Wirtén traces three main themes within the scope of cultural ownership: authorship as one of the basic features of print culture, the use of intellectual property rights as a privileged instrument of control, and finally globalization as a pre-condition under which both operate. Underwritten by rapid technological change and increased global

interdependence, intellectual property rights are designed to protect a

Trespassing tells the story of a century of profound change in cultural

production that is no longer industrial, but informational.No

ownership. It begins with late nineteenth-century Europe, exploring cultural ownership in a number of settings across both spatial and temporal divides, and concludes in today's global, knowledge-based society. Wirtén takes an interdisciplinary and international approach, using a wide array of material from court cases to novels for her purposes. From Victor Hugo and the 1886 Berne Convention, to the translation of Peter Høeg?s bestseller Smilla's Sense of Snow, Wirtén charts a history of Intellectual property rights and regulations. She addresses the relationship between author and translator, looks at the challenges to intellectual property by the arrival of the photocopier, takes into account the media conglomerate's search for content as a key asset since the 1960s, and considers how a Western legal framework interacts with attempts to protect traditional knowledge and folklore. No Trespassing is essential reading for all who care about culture and the future regulatory structures of access to it.