Record Nr. UNINA9910819957503321 Autore Cox Jim <1939-> **Titolo** The A to Z of American radio soap operas // Jim Cox Pubbl/distr/stampa Lanham, Md., : Scarecrow Press, Inc., 2009, c2005 **ISBN** 1-282-52011-3 9786612520112 0-8108-6349-9 Edizione [1st ed.] Descrizione fisica 1 online resource (322 p.) Collana The A to Z guide series;; no. 50 Disciplina 791.4475 791.456 Television soap operas - United States Soggetti Television soap operas - United States - History and criticism Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 259-289). Nota di contenuto Contents: Editor's Foreword: Acknowledgments: Acronyms and Abbreviations; Chronology; Introduction: The Span of the Radio Serial; Photospread; The Dictionary; Bibliography; About the Author Sommario/riassunto The dictionary section, made up of more than 500 cross-referenced entries, provides brief vignettes of the more popular and also less wellknown 'soaps,' among them Back Stage Wife, Our Gal Sunday, Pepper Young's Family and The Guiding Light. Other entries evoke those who brought these programs to life: the actors, announcers, scriptwriters, networks, and even the sponsors. Nor are the basic themes, the stock characters and the gimmick, forgotten. The book's introduction defines

the soap opera, examines the span of the radio serial, reviews its

origins and its demise, and