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Nota di contenuto	Cover; Contents; General Editor's Preface; Acknowledgements; Introduction; 1 Musical Nationalism and the 'Cultural Invasion' Debate; 2 Inventing the Idea of MPB; 3 Television and Popular Music; 4 Cultural Imperialism, Globalization, and the Brazilian Record Industry; 5 The State as Cultural Mediator: The Politica Nacional de Cultura, FUNARTE and the Projecto Pixinguinha; 6 Musical Mapping: Locating and Defending the Regional; 7 Reconsidering Musical Tradition: Musica do Brasil and Rumos Itau Cultural Musica; Conclusion; Bibliography; Index
Sommario/riassunto	Sean Stroud examines how and why Musica Popular Brasileira (MPB) has come to have such a high status, and why the musical tradition (including MPB) within Brazil has been defended with such vigour for so long. He emphasizes the importance of musical nationalism as an underlying ideology to discussions about Brazilian popular music since the 1920's, and the key debate on so-called 'cultural invasion' in Brazil. The roles of those responsible for the construction of the idea of MPB

are examined in detail. Stroud goes on to consider the impact of the Brazilian record industry in the light of theory

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