

1. Record Nr.	UNINA9910819901603321
Autore	Doty Richard L
Titolo	The great pheromone myth // Richard L. Doty
Pubbl/distr/stampa	Baltimore, : Johns Hopkins University Press, 2010
ISBN	0-8018-9810-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (293 p.)
Disciplina	573.9/29
Soggetti	Pheromones Mammals - Physiology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- What is a mammalian pheromone? -- Mammals are not insects -- Scent marking -- The elusive snarks : case studies of nonhuman mammalian "releasing" pheromones -- The elusive snarks : case studies of nonhuman mammalian "priming" pheromones -- Human pheromones -- Implications.
Sommario/riassunto	It is a must-have reference for biologists, psychologists, neuroscientists, and readers interested in animal behavior, ecology, and evolution.