

1. Record Nr.	UNINA9910819885903321
Titolo	Between Marx And Coca-cola : youth cultures in changing European societies, 1960-1980 // edited by Axel Schildt, Detlef Siegfried
Pubbl/distr/stampa	New York, NY, : Berghahn Books, 2006
ISBN	0-85745-685-7
Descrizione fisica	1 online resource (viii, 432 pages)
Disciplina	305.235/094/09045 305.23509409045
Soggetti	Popular culture - Europe Popular culture - Europe - 20th century Social change - Europe Social change - Europe - 20th century Subculture - Europe Subculture - Europe - 20th century Young consumers - Europe Youth - Europe Youth - Political activity
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgements; Introduction; Part I: Politics and Culture in the ""Golden Age""; Chapter 1: Youth Culture and the Cultural Revolution of the Long Sixties; Chapter 2: Understanding 1968: Youth Rebellion, Generational Change and Postindustrial Society; Chapter 3: American Mass Culture and European Youth Culture; Part II: Leisure Time and New Consumerism; Chapter 4: Music, Dissidence, Revolution, and Commerce: Youth Culture between Mainstream and Subculture; Chapter 5: The Triumph of English-Language Pop Music: West German Radio Programming; Chapter 6: Across the Border: West German Youth Travel to Western EuropeChapter 7: Imperialism and Consumption: Two Tropes in West German Radicalism; Part III: Political Protest; Chapter 8: ""Burn, ware-house, burn!"" Modernity, Counterculture, and the Vietnam War in West Germany; Chapter 9: Youth and Antinuclear Power

Movement in Denmark and West Germany; Chapter 10: "Youth Enacts Society and Somebody Makes a Coup": The Danish Student Movement between Political and Lifestyle Radicalism; Chapter 11: A Struggle for Radical Change? Swedish Students in the 1960s; Part IV: Gender TransformationsChapter 12: Between Coitus and Commodification: Young West German Women and the Impact of the Pill; Chapter 13: Boy Trouble: French Pedophilic Discourse of the 1970s; Chapter 14: "More than a dance hall, more a way of life": Northern Soul, Masculinity and Working-class Culture in 1970s Britain; Part V: Cultures, Countercultures, Subcultures; Chapter 15: Utopia and Disillusion: Shattered Hopes of the Copenhagen Counterculture; Chapter 16: Juvenile Left-wing Radicalism, Fringe Groups, and Anti-psychiatry in West Germany; Chapter 17: The End of Certainties: Drug Consumption and Youth Delinquency in West Germany Select Bibliography; Notes on Contributors; Index

Sommario/riassunto

In the 1960s and 1970s, Western Europe's "Golden Age" (Eric Hobsbawm), a new youth consciousness emerged, which gave this period its distinctive character. Offering rich and new material, this volume moves beyond the easy conflation of youth culture and "Americanization" and instead sets out to show, for the first time, how international developments fused with national traditions to produce specific youth cultures that became the leading trendsetters of emergent post-industrial Western societies. It presents a multi-faceted portrait of European youth cultures, colored by differences in gender, class, and education, and points out the tension between emerging consumerism and growing politicisation, succinctly expressed by Jean-Luc Godard in his 1967 pairing of "Marx and Coca-Cola."--
