

1. Record Nr.	UNINA9910819874903321
Titolo	Paul and Mark : comparative essays. Part I, Two authors at the beginnings of Christianity / / edited by Oda Wischmeyer, David C. Sim, and Ian J. Elmer
Pubbl/distr/stampa	Berlin : , : De Gruyter, , [2014] ©2014
ISBN	3-11-037704-7 3-11-027282-2
Descrizione fisica	1 online resource (720 p.)
Collana	Beihefte zur Zeitschrift fur die neutestamentliche Wissenschaft, , 0171-6441 ; ; Volume 198
Disciplina	226.3/066
Soggetti	RELIGION / Bible / Commentaries / New Testament
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Vorwort / Preface -- Inhalt / Table of Contents -- Einführung/ Introduction / Wischmeyer, Oda -- Teil 1 /Part 1: Forschungsgeschichte / History of Research -- Universalismus als Tendenz und Entwicklungsmoment. Die Frage nach Markus und Paulus in der historisch-kritischen Geschichtsschreibung des Urchristentums von 1850 bis 1910 / Wischmeyer, Johannes -- Teil 2/Part 2: Historische Fragen/ Historical Considerations -- The Roman Connection: Paul and Mark / Theophilus, Michael P. -- The Family of Jesus and the Disciples of Jesus in Paul and Mark: Taking Sides in the Early Church's Factional Dispute / Sim, David C. -- Teil 3/Part 3: Theologische Heuristik /Theological Considerations -- "Judentum" im Markusevangelium und in den Paulusbriefen. Begriffe, Konzepte und Narrationen / Irrgang, Nina -- "East is East and West is West:" The Concept of Torah in Paul and Mark / Svartvik, Jesper -- "Die Schriften" bei Markus und Paulus / Wilk, Florian -- "Do this in Remembrance": Last Supper Traditions in Paul and Mark / Dowling, Elizabeth V. -- Die Passion Jesu bei Paulus und Markus / Theobald, Michael -- Paulinische und markinische Christologie im Vergleich / Schnelle, Udo -- Das Evangelium bei Paulus und im Markusevangelium / Lindemann, Andreas -- Konzepte von Zeit bei Paulus und im Markusevangelium /

Wischmeyer, Oda -- Die Konstruktion von ‚Geschichte‘. Paulus und Markus im Vergleich / Becker, Eve-Marie -- The Concept of Faith in Paul and Mark / Loader, William -- Das Liebesgebot bei Markus und Paulus. Ein literarischer und theologischer Vergleich / Söding, Thomas -- Die Relativierung des Unreinen. Der Einfluss des Paulus auf "Markus" in Bezug auf die Reinheit / Scornaienchi, Lorenzo -- Mark and the Pauline Mission / Painter, John -- Teil 4/Part 4: Rezeptionsgeschichte/ Reception-History -- The Struggle for Paul in the Context of Empire: Mark as a Deutero-Pauline Text / Cadwallader, Alan H. -- The Reception of Paul and Mark in the Gospel of Matthew / Sim, David C. -- Die Paulusbriefe und das Markusevangelium in der Perspektive des Lukasevangeliums und der Apostelgeschichte / Bormann, Lukas -- Die Rezeption von Paulus und Markus bei Johannes / Pratscher, Wilhelm -- Robbing Paul to Pay Peter: The Papias Notice on Mark / Elmer, Ian J. --
 Beiträger und Beiträgerinnen/ List of Contributors --
 Autorenregister/Index of Modern Authors -- Sachregister -- Index of Subjects

Sommario/riassunto

The hypothesis that the Gospel of Mark was heavily influenced by Pauline theology and/or epistles was widespread in the nineteenth century, but fell out of favour for much of the twentieth century. In the last twenty years or so, however, this view has begun to attract renewed support, especially in English language scholarship. This major and important collection of essays by an international team of scholars seeks to move the discussion forward in a number of significant ways - tracing the history of the hypothesis from the nineteenth century to the modern day, searching for historical connections between these two early Christians, analysing and comparing the theology and christology of the Pauline epistles and the Gospel of Mark, and assessing their reception in later Christian texts. This major volume will be welcomed by those who are interested in the possible influence of the apostle to the Gentiles on the earliest Gospel.

2. Record Nr.	UNINA9910631085703321
Autore	Xue Ke
Titolo	The History of Public Relations in China / / by Ke Xue, Sherry Xueer Yu, Mingyang Yu
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2022
ISBN	981-19-4093-2
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (259 pages)
Collana	Literature, Cultural and Media Studies
Disciplina	659.2
Soggetti	Communication in politics Public relations Communication Knowledge, Sociology of Social history History, Modern Political Communication Public Relations Media and Communication Sociology of Knowledge and Discourse Social History Modern History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1 The Beginning of Public Relations in China (1978-1987) -- 2 Expansion of Public Relations in China (1988-1996) -- 3 The Growth of Public Relations in China (1997-2011) -- 4 Development of Public Relations in China (2012-2018).
Sommario/riassunto	This book is the first on the history of Chinese public relations, and has been selected as one of the "40 representative books for 40 years of public relations in China" by the Public Relations Society of China. In four chapters, it systematically reviews and analyzes the trajectory and evolution of public relations in China from the very start – when the "reform and opening" policy was adopted in 1978 – to the present. The book will help both established and new scholars and practitioners in

the field to understand the changing nature of public relations in China. It offers a unique perspective by placing the discussion of the development of public relations in the general context of the changes and development of China as a whole, and in relation to the changing status of public relations around the world. Accordingly, readers will not only gain a more in-depth understanding of the history of the field, but also of the political, economic, societal, cultural and scientific development of China in modern times.
