Record Nr. UNINA9910819850703321 Autore Marler Scott P. <1963-> Titolo The Merchants' Capital: New Orleans and the political economy of the Nineteenth-Century South / / Scott P. Marler [[electronic resource]] Cambridge:,: Cambridge University Press,, 2013 Pubbl/distr/stampa 1-107-35722-5 **ISBN** 1-107-23386-0 1-107-34385-2 1-107-34760-2 1-107-34874-9 1-107-34510-3 1-107-34135-3 1-139-05139-3 Descrizione fisica 1 online resource (xv, 317 pages) : digital, PDF file(s) Collana Cambridge studies on the American South 330.9763/3505 Disciplina New Orleans (La.) Commerce History 19th century Soggetti New Orleans (La.) Economic conditions 19th century Southern States Commerce History 19th century Southern States Economic conditions 19th century Southern States Economic policy Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Title from publisher's bibliographic system (viewed on 05 Oct 2015). Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto pt. I. The antebellum era -- pt. II. Secession and war -- pt. III. Reconstruction. Sommario/riassunto As cotton production shifted toward the southwestern states during the first half of the nineteenth century, New Orleans became increasingly important to the South's plantation economy. Handling the city's wideranging commerce was a globally oriented business community that represented a qualitatively unique form of wealth accumulation merchant capital - that was based on the extraction of profit from exchange processes. However, like the slave-based mode of production with which they were allied, New Orleans merchants faced growing pressures during the antebellum era. Their complacent failure to

improve the port's infrastructure or invest in manufacturing left them vulnerable to competition from the fast-developing industrial economy of the North, weaknesses that were fatally exposed during the Civil War and Reconstruction. Changes to regional and national economic structures after the Union victory prevented New Orleans from recovering its commercial dominance, and the former first-rank American city quickly devolved into a notorious site of political corruption and endemic poverty.