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Nota di contenuto	Agility: Competing and Winning in a Tech-Savvy Marketplace; ABOUT THE EXECUTIVE LEADERSHIP SERIES; CONTENTS; PREFACE; ACKNOWLEDGMENTS; CHAPTER 1: LEADING INTO THE FUTURE; CHAPTER 2: MAXIMUM RIDE: OWNING TECHNOLOGY VERSUS JUST USING IT; CHAPTER 3: OPTIMIZING FOR AGILITY: A DIFFERENT WAY TO VIEW YOUR BUSINESS; CHAPTER 4: TECHNOLOGY AS THE COMPETITIVE EDGE; CHAPTER 5: BUSINESS IMPACT: TECHNOLOGY SOLUTIONS FROM THE SHOP FLOOR TO THE TOP FLOOR; CHAPTER 6: ASSESSING YOUR SITUATION; CHAPTER 7: MAKING IT HAPPEN; CHAPTER 8: OPTIMIZING YOUR WORKFORCE: LEVERAGING THE NEW WITH THE OLD; CHAPTER 9: STARTING OVER TO STAY AHEAD INDEX
Sommario/riassunto	Insider secrets to competing-and winning-in the tech-savvy

marketplace. The new generation of technology savvy workers is changing the way we look at productivity. Agility uniquely describes how technology agility impacts your business's performance and can become a critical success factor. A must-read for leaders defining business strategy and technology implementation, the methodology it describes will show how to measure and drive technology adoption and the derived impact on business results. Includes international cases of various industries, from industry leaders
