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Altri autori (Persone)	CurtisJohn K
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Nota di contenuto	Contents -- Editorial advisory board -- Abstracts and keywords -- Preface -- Economic man and disciplinary boundaries -- Corporate annual reports: research perspectives used -- The information gap in annual reports -- Developments in content analysis -- Measurement distortion of graphs in corporate reports -- Colour graphics and task complexity in multivariate decision making -- Communication and antithesis in corporate annual reports -- Signaling gender diversity through annual report pictures.
Sommario/riassunto	Emerging sensitivity of accountants to the role of communication and perception engineering Communication is an important component of how accountants spend their time. In addition to the involvement of accountants with traditional accounting, they also spend considerable time in meetings with clients and colleagues, in writing reports and letters, in interacting on the phone and by e-mails, in reading myriad documents and in supervising others.