1. Record Nr. UNINA9910819809503321 Autore Flynn Nancy <1956-> Titolo The e-policy handbook: rules and best practices to safely manage your company's e-mail, blogs, social networking, and other electronic communication tools / / Nancy Flynn New York, : American Management Association, c2009 Pubbl/distr/stampa **ISBN** 1-282-09119-0 9786612091193 0-8144-1078-2 Edizione [2nd ed.] Descrizione fisica 1 online resource (336 p.) 004.068 Disciplina Soggetti Electronic mail systems - Management Information technology - Management Computer network resources - Management Computer software - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. 287-309) and index. Nota di contenuto Contents; PART ONE: Electronic Business Communication Rules; PART TWO: E-Mail Rules; PART THREE: Privacy, Confidentiality, and Data Security Rules: PART FOUR: Content, Personal Use, and Netiquette Rules; PART FIVE: Instant Messaging Rules; PART SIX: Internet Rules: Web, Blog, Social Networking, and Video Site Risks, Rules, Policies, and Best Practices; PART SEVEN: Software Rules; PART EIGHT: Cell Phone and Texting Rules; PART NINE: Monitoring and Compliance Rules: Minimize Risks-and Maximize Compliance-with Training, Discipline, and Monitoring; PART TEN: User Rules PART ELEVEN: Electronic Writing RulesAPPENDICES; Notes; Index; About the Author Sommario/riassunto A single off-color e-joke can land a company in court. Now updated, here is crucial protection against litigation, theft, and squandered

resources.