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Nota di contenuto	Preliminary Material / Christian Fuchs and Vincent Mosco -- Introduction: Marx is Back – The Importance of Marxist Theory and Research for Critical Communication Studies Today / Christian Fuchs and Vincent Mosco -- Marx is Back, But Which One? On Knowledge Labour and Media Practice / Vincent Mosco -- Cultural Work as a Site of Struggle: Freelancers and Exploitation / Nicole S. Cohen -- Against Commodification: The University, Cognitive Capitalism and Emergent Technologies / Richard Hall and Bernd Stahl -- Communication and Symbolic Capitalism – Rethinking Marxist Communication Theory in the Light of the Information Society / George Pleios -- Missing Marx: The Place of Marx in Current Communication Research and the Place of Communication in Marx's Work / rfan Erdogan -- Did Somebook-body Say Neoliberalism? On the Uses and Limitations of a Critical Concept in Media and Communication Studies / Christian Garland and Stephen Harper -- The Coolness of Capitalism Today / Jim McGuigan -- Critical Political Economy of Communication and the Problem of Method / Brice Nixon -- “Feminism” as Ideology: Sarah Palin’s Anti-feminist Feminism and Ideology Critique / Michelle Rodino-Colocino -- Propaganda as Production / Gerald Sussman -- Updating Marx’s Concept of

Alternatives / Peter Ludes -- Conceptualising and Subverting the Capitalist Academic Publishing Model / Wilhelm Peekhaus -- Marx, Free Speech and the Indian Media / Padmaja Shaw -- The Ideology of Media Policy in Argentina / Pablo Castagno -- "Means of Communication as Means of Production" Revisited / William Henning James Hebblewhite -- Media and Power for 21st Century Socialism in Venezuela / Lee Artz -- Dallas Smythe Today – The Audience Commodity, the Digital Labour Debate, Marxist Political Economy and Critical Theory. Prolegomena to a Digital Labour Theory of Value / Christian Fuchs -- Index / Christian Fuchs and Vincent Mosco.

Sommario/riassunto

More than 130 years after Karl Marx's death and 150 years after the publication of his opus magnum Capital: Critique of Political Economy , capitalism keeps being haunted by period crises. The most recent capitalist crisis has brought back attention to Marx's works. This volume presents 18 contributions that show how Marx's analyses of capitalism, the commodity, class, labour, work, exploitation, surplus-value, dialectics, crises, ideology, class struggles, and communism help us to understand media, cultural and communications in 21st century informational capitalism. Marx is back! This book is a key resource on the foundations of Marxist Media, Cultural and Communication Studies.
