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Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewer; Table of Contents; Preface; Chapter 1: Getting Started: WordPress and jQuery; This book's approach; Core fundamentals you need to know; WordPress; Basic programming; JavaScript and AJAX techniques; PHP; Essential tools; Code/HTML editor; Firefox; Web Developer toolbar; Firebug; Not essential, but helpful: Image editor; jQuery background and essentials; What jQuery does (really well); How we got here: From JavaScript to jQuery; Once upon a time, there was JavaScript; Why jQuery is simpler than JavaScript Understanding the jQuery wrapperGetting started with jQuery; Downloading from the jQuery site; Including the jQuery library; WordPress background and essentials; Overview of WordPress; Essentials for getting WordPress running; Using WAMP; Using MAMP; Choosing a hosting provider; Rolling out WordPress; jQuery and WordPress: Putting it all together; Summary; Chapter 2: Working with jQuery in WordPress; Getting jQuery into WordPress; jQuery now comes bundled with WordPress; Registering jQuery in a WP theme; Avoiding problems registering jQuery; Using Google's CDN

Registering and including jQuery through Google's CDN into a theme
Using WordPress' bundled jQuery versus including your own jQuery download or using Google's CDN; Keeping conflicts out!; Setting your own jQuery variable; But I really want to use the variable!; Launching a jQuery script; Our first WordPress and jQuery setup; Registering jQuery in our setup; Registering your own custom script file; Setting up the custom-jquery file; jQuery secret weapon #1: Using selectors and filters; Selecting anything you want from the document; Filtering those selections; Basic filters; Child filters
Content filters
Form filters; Attribute filters; Visibility; jQuery secret weapon #2: Manipulating CSS and elements in the DOM; Manipulating CSS; Manipulating attributes; Manipulating elements and content; Working with the DOM; jQuery secret weapon #3: Events and effects (aka: the icing on the cake); Working with events; Helpers are so helpful!; Working with bind, unbind, and the event object; Adding effects; Showing and hiding; Sliding in and out; Fading in and out; Working with the animate function; Making it all easy with statement chaining
Our First Project: Expanding/collapsing WordPress posts
Keeping jQuery readable; Summary; Chapter 3: Digging Deeper: Understanding jQuery and WordPress Together; Two ways to "plugin" jQuery into a WordPress site; WordPress themes overview; WordPress plugins overview; jQuery plugins overview; The basics of a WordPress theme; Understanding the template's hierarchy; A whole new theme; The Loop; Tags and hooks; Conditional tags; Template include tags; Plugin hooks; Project: Editing the main loop and sidebar in the default theme; Changing the loop; Changing the sidebar
The basics of a WordPress plugin

Sommario/riassunto

Enhance your WordPress website with the captivating effects of jQuery.
