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Boricua Pop is the first book solely devoted to Puerto Rican visibility, cultural impact, and identity formation in the U.S. and at home. Frances Negron-Muntaner explores everything from the beloved American musical West Side Story to the phenomenon of singer/actress/ fashion

Sommario/riassunto

designer Jennifer Lopez, from the faux historical chronicle Seva to the creation of Puerto Rican Barbie, from novelist Rosario Ferre to performer Holly Woodlawn, and from painter provocateur Andy Warhol to the seemingly overnight success story of Ricky Martin. Negron-Muntaner traces some of the many possible itineraries o