

1. Record Nr.	UNINA9910461947003321
Autore	Konig Martin
Titolo	An investigation on contemporary consumer resistance [[electronic resource]] : how Web 2.0 makes consumers powerful / / Martin Konig
Pubbl/distr/stampa	Hamburg, : Diplomica Verlag, 2012
ISBN	3-8428-2828-4
Descrizione fisica	1 online resource (112 p.)
Disciplina	659.1019
Soggetti	Consumer behavior Consumers - Effect of technological behaviors on - Research Electronic books.
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	An Investigation on Contemporary Consumer Resistance: How Web 2.0 Makes Consumers Powerful; Table of contents; Abstract; Introduction; 1. The era of postmodernism: blessing and curse for consumers; 1.1 In favour of the consumer - from universalism to individualism; 1.1.1 Liberation from cultural authorities; 1.1.2 Postmodernism - the extension or improvement of modernism; 1.2 Characteristics of postmodernism; 1.3. Postmodern consumer culture - blessing or curse?; 1.3.1 Postmodernism - a new era of consumption begins; 1.3.2 Postmodernism - an increasing burden for consumers 2. A conceptualization of resistance2.1 What people resist against - how consumers' patience is strained; 2.2 What makes consumers finally become active?; 2.3 Enough is enough - how to resist ruthless business practices; 3. Immersion in the online world - new opportunities for consumers; 3.1. Deeper insights into the term "Internet"; 3.1.1 How everything began - from a military project to the WWW; 3.1.2 The Internet and its revolutionary development; 3.2 A new type of consumer is born; 3.2.1 Web 2.0 technologies - powerful tools; 3.2.2 Anti-brand sites - a contribution to keep others informed 4. Empirical studies - How it looks in reality4.1 Findings on anti-brand sites; 4.2 Consumer behavior in the times of Web 2.0; Conclusion; Attachment; Bibliography; Monographies and Articles;; Internet Sources;; Author's Profile

Sommario/riassunto

Hauptbeschreibung As a consequence of the ongoing globalization, more and more corporations start to target an international audience. Accordingly, consumers have to deal with a rising number of product offers. When trying to filter only relevant information which are interesting for themselves, consumers have to decrypt at the same time what is the meaning behind the different advertising messages circulating in daily life. Consequently, it is comprehensible that people become more and more stressed as well as angry nowadays. In order to get a better understanding of contemporary c

2. Record Nr.	UNINA9910484883703321
Titolo	The reshaping of China-Southeast Asia relations in light of the COVID-19 pandemic // Nian Peng, editor
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ISBN	9789813344167 981-334-416-4
Descrizione fisica	1 online resource (194 pages)
Disciplina	327.51059
Soggetti	COVID-19 Pandemic, 2020- - China COVID-19 Pandemic, 2020- - Southeast Asia China Foreign relations Southeast Asia
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	China-ASEAN community of a shared future under COVID-19, dual influence and policy recommendations / Nian Peng -- The COVID-19 pandemic and Philippines-China relations / Aaron Jed Rabena -- Cambodia's response to COVID-19 and its impacts on Cambodia-China relations / Chandarith Neak and Sothearak Sok -- Malaysia-China relations during the movement control order period and beyond, assessment from the mutual trust variable / Chee Leong Lee and Md. Nasrudin Md. Akhir -- Myanmar's response to COVID-19 and its

impacts on China-Myanmar relations / Myint San -- Vietnam-China relation in the context of the COVID-19, situation and prospect / Tuan Khanh Nguyen and Nam Tien Tran -- Impacts of COVID-19 on BRI, a case study of Thailand / Nisit Panthamit -- Indonesia's response to COVID-19, between economics, public health, and social media / Putri Rakhmadhani Nur Rimbawati -- Singapore's response to COVID-19 and its impacts on Singapore-China relations / Xianbai Ji.

3. Record Nr.	UNINA9910819774203321
Titolo	Professional development schools and social justice : schools and universities partnering to make a difference / / editors, Kristien Zenkov [and three others]
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Descrizione fisica	1 online resource (378 p.)
Altri autori (Persone)	ZenkovKristien
Disciplina	370.71/1 370.711
Soggetti	Laboratory schools - United States Social justice - Study and teaching - United States
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	PROFESSIONAL DEVELOPMENT SCHOOLS AND SOCIAL JUSTICE; Contents; Foreword; Section I: PDSs, Social Justice, and a Case in Point; 1 Professional Development Schools and Social Justice Education; 2 The Master of Urban Secondary Teaching (Must) Program: A Case Study; Section II: Pre-Service Teacher Education and Social Justice; 3 A PDS Model for Democratic Teaching and Teaching for Social Justice; 4 Social Justice: A Standard Worth Promoting; 5 The Danger of a Single Story: Preparing Pre-Service Teachers to Teach for Social Justice; Section III: Professional Development and Social Justice 6 Equity, Social Justice, and a Canadian Professional Development School7 Professional Learning Communities and Professional Development Schools: The Metamorphosis of Schools Through an Understanding of Equity and Social Justice; 8 Visual Art as

Transformational Activism in a PDS School; 9 Challenging Biases: How the PDS Model Can Support Collaboration and Reflective Practice to Shift Stakeholders' Social Justice Perspectives; Section IV: P-12 Student Learning and Social Justice; 10 Urban PDS Partnership: Preparing Teachers for Social Justice
11 PDS, Latinos, and Math Achievement: The Results of Noche de la Fiesta de Matematica12 Researching PDS Initiatives to Promote Social Justice across the Educational System; Section V: Research and Social Justice; 13 Promoting Equity and Social Justice in Professional Development School Partnerships Through Action Research and Inquiry Groups; 14 Home Visits Supporting Social Justice at a Title I Professional Development School; 15 Gaining Reading Success: The Story of One PDS Project to Help Struggling Readers Find Success
16 Recognizing Choices: Working for Social Justice with Action ResearchAbout the Contributors; Index

Sommario/riassunto

This book highlights school/university partnerships, specifically Professional Development Schools' focus on collaborative activities that endeavor to promote social justice in and across P-12 and university classrooms, educational institutions, and communities. The chapters provide concrete examples of instructional and curricular methods used to engage all the stakeholders within a Professional Development School model -university educators, school leaders, teachers, and teacher candidates- with social justice ideals.
