1. Record Nr. UNINA9910819730403321 Convergence in communications and beyond / / edited by Erik Bohlin... **Titolo** [et al.] Pubbl/distr/stampa Amsterdam;; New York,: Elsevier Science, 2000 **ISBN** 0-08-054702-8 Edizione [1st ed.] Descrizione fisica 1 online resource (442 p.) Altri autori (Persone) BohlinErik <1961-> Disciplina 384 Soggetti Telecommunication policy **Telecommunication** Telecommunication - Law and legislation Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Selected and edited papers from the 12th Biennial Conference of the International Telecommunications Society, Stockholm, June 20-24, 1998. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto ""List of Contents""; ""PART I: CONVERGENCE IN COMMUNICATIONS: AN OVERVIEW""; ""CHAPTER 1 Convergence in Communications and Beyond: An Introduction""; ""CHAPTER 2 Convergence, the Internet and Multimedia: Implications for the Evolution of Industries and Technologies""; ""CHAPTER 3 Convergence and Implications for Users, Market Players and Regulators""; ""PART II: PRACTICAL POLICY PERSPECTIVES FROM THE TRIAD""; ""CHAPTER 4 The Impact of Internet on Communications Regulatory Models in Europe""; ""CHAPTER 5 US Policy on Global Electronic Commerce and the Internet"" ""CHAPTER 6 The New Direction of Regulation and Deregulation in the Converging Japanese Telecommunications Market"""PART III: INTERNET AND USER DEMAND""; ""CHAPTER 7 Network Demand Model and Global Internet Traffic Forecasting""; ""CHAPTER 8 Pricing and Residential Internet Traffic""; ""CHAPTER 9 Closing in on the Web Consumer - A Study in Internet Shopping""; ""PART IV: CONVERGENCE AND BUSINESS NETWORKING"": ""CHAPTER 10 Governance and Technological Change:

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Sommario/riassunto

Represents a holistic approach to convergence, bringing to bear a number of critical perspectives: economics, engineering, business, organization theory, psychology, and policy analysis. This book is useful for schools of communication, centers for telecommunications studies, business schools, policy departments, and telecommunication operators.