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| Titolo                  | Image of U.S. presidential administrations : the cases of George W. Bush and Barack Obama // edited by Patricia Calca and Celia Belim                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Pubbl/distr/stampa      | Lanham, Maryland : , : Lexington Books, , [2013]<br>©2013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| ISBN                    | 0-7391-7826-1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Descrizione fisica      | 1 online resource (269 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Disciplina              | 973.931                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Soggetti                | Presidents - United States - Public opinion<br>Public opinion - Europe<br>United States Foreign public opinion, European                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Nota di contenuto       | Contents; Introduction; Chapter 1: Political Elites, Public Opinion, and Image Management: The George W. Bush and Barack Obama Campaigns and Administrations; Chapter 2: The Construction of the George W. Bush Administration's Image: A Content Analysis of His Speeches; Chapter 3: The Image of Barack Obama and His Administration in the Spanish Press; Chapter 4: The Image of Barack Obama and of His Administration in the International Media: The Case of Portuguese Media; Chapter 5: The Bush and Obama Administrations as Seen by Islamists<br>Chapter 6: American Nuclear Strategy: The Management of International Image and Public Opinion<br>Chapter 7: Presidential Speech-Making and Leadership Images in Times of Crisis: Bush vs. Obama; Final Remarks; Index; About the Editors; About the Contributors |
| Sommario/riassunto      | This edited collection analyzes two American presidential administrations-George W. and Barack Obama. This book gives a European point of view and contributes to the study of U.S. presidencies. Making a comparison and giving outlooks from European academics' standpoints, the political image analyzed fulfills a critical gap in the literature. Playing multiple hands, this work encompasses the vigor of young academics and the sapience of experienced                                                                                                                                                                                                                                                                                                                                                             |

researchers.

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