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Autore	Gainous Jason <1971->
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Sommario/riassunto	Going beyond theory and guess based forecasts; this book systematically explores and measures the implications of the growing use of the internet in the American political landscape. Using current election data, the authors specifically challenge the predominant conjecture that the impact of new technology will not affect the electoral outcomes and illustrate that the use of the internet is causing a marked shift in not just who votes, but who wins.