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Titolo	MisLeading indicators : how to reliably measure your business // Philip Green and George Gabor
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Edizione	[1st ed.]
Descrizione fisica	1 online resource (300 p.)
Altri autori (Persone)	GaborGeorge
Disciplina	658.0072/7
Soggetti	Economic indicators Management - Statistical methods Performance - Statistical methods Work measurement
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	What indicators indicate -- Measuring accurately with instruments -- Rating, scoring, and ranking reliably -- How people react to measurements -- Why performance dashboards mislead -- Focusing employees with measurements -- Going against the flow: navigating changing data streams -- How averages distort indicators -- Opposing views: are you being misled? -- Misleading ourselves with measurements of risk.
Sommario/riassunto	This book reveals the hidden and potentially misleading nature of measurements, empowering readers to avoid making critical business decisions that are harmful, unreasonable, unwarranted, or plain wrong.