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Edizione	[1st ed.]
Descrizione fisica	1 online resource (306 p.)
Collana	ISTE
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Note generali	"First published in France in 2004 by Hermes Science/Lavoisier entitled: Veille et intelligence strategiques"--t.p. verso.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Scanning the environment : a vital necessity for companies -- Evolution of the general concept of surveillance -- The global measurement model of strategic intelligence (SI) -- Evaluation of objectives, products and service, use, results and -- Context of SI -- Evaluation of the organizational resources of SI -- Evaluation of processual resources of SI -- Evaluation of human, technical and financial resources of SI -- The control panel intelligence-performance.
Sommario/riassunto	Following a long process of qualitative, quantitative, and empirical research next to Strategic Intelligence (SI) experts and large companies, this book proposes a way to improve SI and its impact on the performance of an organization. From an exploration, description and evaluation model of SI, a measurement tool in two parts has been built. For all kind of firms and all advancement levels of SI, it explains the construction of a control panel which can be used to pilot SI and its impact on the performance of an organization.