1. Record Nr. UNINA9910819594103321 Autore Penfold Brent <1962-> Titolo The universal tactics of successful trend trading: finding opportunity in uncertainty / / by Brent Penfold Pubbl/distr/stampa West Sussex, England:,: Wiley,, [2021] ©2021 **ISBN** 1-119-73449-5 1-119-73455-X 1-119-73456-8 Descrizione fisica 1 online resource (xxx, 385 pages) Disciplina 332.6 Soggetti Portfolio management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto The Paradox -- Key Messages -- The Appeal of Trend Trading -- Why Do Trends Exist? -- Why Do So Many Fail at Trend Trading? -- Trend Trading Strategies -- Measuring Risk -- Moving Forward -- Back to the Future. "This book is about practical trend trading. But wait. Before you decide Sommario/riassunto to attempt trend trading, or continue trend trading, you will first need to do a little "speed" review and "speed" self-analysis to determine whether you're suitable for it. It would really be pointless continuing with this book if deep down you weren't suited to trading with the trend. Hence this little "heads up" before you start. Now if after your speed review you decide trend trading is not for you then no worries. Well done on being truthful to yourself, your risk capital and your family. If you do decide you're up for it, and if you persist, then well done as you will be rewarded. However the key word is "persist". Although simple, trading is not easy, particularly trend trading. You will need to learn to endure its unpleasantries. It won't be a smooth ride without its bumps. But if you persist and are sensible, you will be rewarded. So why not buckle up and let me give you a little speed introduction to the world of professional trend trading"--