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Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction -- 1. Toward an Arts and Creative Sector -- 2. Interrelations in the Arts and Creative Sector -- 3. Field Building: The Road to Cultural Policy Studies in the United States -- 4. The Universality of the Arts in Human Life -- 5. About Artists -- 6. Art and Cultural Participation at the Heart of Community Life -- 7. The Arts and Artist in Urban Revitalization -- 8. The Evolution of Arts and Cultural Districts -- 9. Capital, Commerce, and the Creative Industries -- 10. Internet as Medium: Art, Law, and the Digital Environment -- 11. Historic Preservation in the United States -- 12. Between Cooperation and Conflict: International Trade in Cultural Goods and Services -- 13. Identity and Cultural Policy -- Notes on Contributors

The arts and creative sector is one of the nation's broadest, most important, and least understood social and economic assets, encompassing both nonprofit arts and cultural organizations, for-profit creative companies, such as advertising agencies, film producers, and commercial publishers, and community-based artistic activities. The thirteen essays in this timely book demonstrate why interest in the arts and creative sector has accelerated in recent years, and the myriad ways that the arts are crucial to the social and national agenda and the critical issues and policies that relate to their practice. Leading experts in the field show, for example, how arts and cultural policies are used to enhance urban revitalization, to encourage civic engagement, to foster new forms of historic preservation, to define national identity, to advance economic development, and to regulate international trade in cultural goods and services. Illuminating key issues and reflecting the rapid growth of the field of arts and cultural policy, this book will be of interest to students at both the undergraduate and graduate levels, to arts educators and management professionals, government agency and foundation officials, and researchers and academics in the cultural policy field.
