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| Nota di contenuto | Book Cover; Title; Contents; List of illustrations; Contributors; Foreword: The Marshall Plan Speech; Preface; List of Abbreviations; Introduction: The Marshall Plan as Model and Metaphor; Post-World War II western European Exceptionalism: The Economic Dimension; Europe and the Marshall Plan: 50 Years On; The Economic Effects of the Marshall Plan Revisited; The Marshall Plan and European Integration: Limits of an Ambition; As the Twig is Bent: The Marshall Plan in Europe's Industrial Structure; Confronting the Marshall Plan: US Business and European Recovery The Marshall Plan: Searching for 'Creative Peace' Then and NowThe Marshall Plan and European Unification: Impulses and Restraints; The Marshall Plan: a Model for What?; From Marshall Plan to Washington Consensus? Globalization, Democratization, and 'National' Economic Planning; Index |
| Sommario/riassunto | This volume has as its focus the role of the Marshall Plan as both a force in the transformation of European Economic practices and a stimulus to political integration in Europe. This organizing theme is |

framed in terms of two other issues that are central to contemporary debates in international political economy and geopolitical studies: the origins and development of the Cold War, and the growing globalisation of the world economy. In relating the Marshall Plan to these issues, this book goes beyond the typical diplomatic history approach to place the Plan in the context of both the politic
