

1. Record Nr.	UNINA9910557686303321
Autore	Marie François Jean
Titolo	4th Applied Synthetic Biology in Europe
Pubbl/distr/stampa	Frontiers Media SA, 2020
Descrizione fisica	1 electronic resource (164 p.)
Soggetti	Civil engineering, surveying & building Biotechnology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>This eBook is a collection of articles from a Frontiers Research Topic. Frontiers Research Topics are very popular trademarks of the Frontiers Journals Series: they are collections of at least ten articles, all centered on a particular subject. With their unique mix of varied contributions from Original Research to Review Articles, Frontiers Research Topics unify the most influential researchers, the latest key findings and historical advances in a hot research area! Find out more on how to host your own Frontiers Research Topic or contribute to one as an author by contacting the Frontiers Editorial Office: frontiersin.org/about/contact</p>

2. Record Nr.	UNINA9910819553603321
Autore	Chang C. M (Ching Ming), <1935->
Titolo	Achieving service excellence : maximizing enterprise performance through innovation and technology // C.M. Chang
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2014
ISBN	1-60649-545-3
Edizione	[First edition.]
Descrizione fisica	1 online resource (148 p.)
Collana	Service systems and innovations in business and society collection, , 2326-2699
Disciplina	338.4
Soggetti	Service industries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Part of: 2014 digital library.
Nota di bibliografia	Includes bibliographical references (pages 121-126) and index.
Nota di contenuto	Preface -- 1. Service growth -- 2. Strategic differentiation -- 3. Operational excellence -- 4. Take charge, conclusions -- Notes -- References -- Index.
Sommario/riassunto	As the service sectors play an increasingly important role in all economies worldwide, service executives and professionals are well advised to recognize two main pathways to achieving sustainable success in services, namely, enhancing the strategic differentiation and operational excellence of their service enterprises; obviously, these executives and their employees need to develop the knowledge and skills required to achieve such success. This book discusses actionable methodologies needed to generate creative ideas, including deciding on which ones to pursue, how to justify projects financially, how to manage the development projects for innovative services, how to reach out to customers, and how to offer them superior service support.